

SPORTCRAFTERS

The SportCrafters marks include but are not limited to the SportCrafters name, logo and symbol.

Do not modify or alter the marks or use them in a confusing way, or in a way that confuses SportCrafters with another brand.

USAGE GUIDELINES

DO:

- Use our official, unmodified SportCrafters in-line logo to represent our brand
- Use our official, unmodified SportCrafters two-line logo to represent our brand
- Use our official, unmodified SportCrafters red O symbol to represent our brand
- Modify the black SportCrafters lettering to white for usage on black backgrounds, as long as the O remains the official red color
- Use the red PMS color code below for any marketing items related to the SportCrafters brand

DON'T:

- Change the color of any part of the logo or symbol, unless indicated above
- Alter the style of the lettering
- Alter the look of the logo or symbol with other visual effects

SPORTCRAFTERS In-line logo

**SPORT
CRAFTERS** Two-line logo



Red O symbol

Red Color Code: PMS 186